

Diversity in Action Published by Small Business Exchange, Inc. Volume 13, Edition 39 • September 26, 2023

Construction Workforce Survey: Help Needed

By Associated General Contractors

Few candidates have the basic skills needed to work in high-paying construction careers, forcing short-staffed contractors to find new ways to keep pace with demand and undermining efforts to build infrastructure and other projects, according to the results of a 2023 workforce survey conducted by the Associated General Contractors of America and Autodesk. The results highlight significant shortcomings in the nation's approach to preparing workers for careers in construction.

"The biggest takeaway from this year's Workforce Survey is how much the nation is failing to prepare future workers for high-paying careers in fields like construction," said Ken Simonson, the association's chief economist. "It is time to rethink the way the nation educates and prepares workers."

Simonson noted that eighty-five percent of construction firms report they have open positions that they are trying to fill. Among those firms, eighty-eight percent are having trouble filling at

least some of those positions-particularly among the craft workforce that performs the bulk of onsite construction work.

All types of firms are experiencing these challenges. Largely similar results were reported by contractors that use exclusively union craft labor and by firms that operate as open-shop employers; by firms with \$50 million or less in annual revenue and ones with more than \$500 million in revenue; by companies in all four regions of the country; and by contractors doing building construction, highway and transportation projects, federal and heavy work, or utility infrastructure.

One of the main reasons labor shortages are so severe, Simonson added, is that most job candidates are not qualified to work in the industry. He said that a "shocking" sixty-eight percent of firms report applicants lack the skills needed to work in construction. In addition, one third of firms report candidates cannot pass a drug test.

Workforce shortages are adding to the impacts of supply chain disruptions that have made it difficult for firms to get materials delivered on time and that are driving up the cost of those



materials. While these shortages have recently shown signs of abating, sixty-five percent of firms report projects they work on have been delayed because of supply challenges and sixty-one percent have been delayed because of labor shortages.

Small Business Exchange • Voice of Small, Emerging, Diversity-Owned Businesses Since 1984

Click to read more





Click for details





- · Private lessons from Queen Clarinet
- · Band performances at your venue

 Master classes for groups 504-908-7119 doreenja@bellsouth.net www.doreensjazz.org





We deliver a wide range of products and services to proudly serve construction, industrial, utility, and commercial businesses





www.williamtolliver.com



SBE OUTREACH SERVICES

With over 1.6 million businesses in our active database-the country's largest non-public diversity database—SBE sets the professional standard for diversity outreach across the nation. For more than three decades, we have served small businesses, prime contractors, and agencies-with proven results.

Advertisements

Placed in various Louisiana Business Journal digital publications every month and at www.louisianabusinessjournal.com

Fax, Email, and Postal Solicitations

Targeted mailings sent to businesses chosen according to your criteria

Live Call Center Follow-Up

Telephone follow-up calls using a script of five questions that you define

Computer Generated Reports

Complete documentation that will fit right into your proposal, along with a list of interested firms to contact

Special Services

Custom design and development of services that you need for particular situations such as small business marketing, diversity goal completion, and agency capacity building

Call for more information: 800-800-8534











Wire, Distribution, Wiring Devices, Installation Material





SECURITY Smoke, Carbon Monoxide and Metal Detectors, Surveillance Equipment, and Batteries

COMMUNICATIONS Fiber Optic Cable Telecommunication Systems, and Office Equipment

Contact info: 3623 D'Hemecourt Street • New Orleans, LA 70119 504-891-5504-o • 504-891-5580-f • Belectriks@balthazarinc.com • www.Balthazarinc.com



EDWARDS UNLIMITED LLC CARE@THEJANICEEDWARDS.COM 866.433.8658 WWW.THEJANICEEDWARDS.COM

COMPANY PROFILE

Edwards Unlimited is an award-winning media production and leadership development business enterprise. Our company is dedicated to helping corporations, entrepreneurs and nonprofit organizations celebrate their successes and share their vision with the world through high quality video production, media/ presentation training and strategic communications. President ి CEO Janice Edwards is an award-winning talk show host, Emmy-nominated producer, coauthor of the international best-seller Step Into Your Brilliance, an in-demand MC, and an acclaimed contributor to community empowerment through her media work.

SERVICES WE PROVIDE

- Media Coaching and Training Leadership Development Strategic Communications Signature Talk & Keynote Speaking Training Media Production Writing

- Writing Legacy Interviews Marketing Social Media Management

LEGACY INTERVIEWS

- Edwards Unlimited Legacy Interviews are 1080p or4K video and/or audio recording with transcripts capturing family treasures as living historical documents.
- These interviews provide ideal content for books, documentaries, TedX talks or for sharing with generations to gain a better understanding of their lineage. They can be created anywhere in the world with strong internet connection. Janice Edwards has conducted more than 12,000 interviews throughout her stellar career.
- These legacy interviews have created joy and happiness among family members and friends. They become a living record for loved ones in the future.

EVENTS FOR YOUR BUSINESS





Selling to the Federal Government Webinar Thursday, September 28, 2023, 12:00 pm-3:00 pm CDT Online

Main Sponsor(s): US Small Business Administration Contact: George Tapia, 610-382-3086, george.tapia@sba.gov

Fee: Free; registration required

Did you know that the federal government is the largest purchaser of goods and services in the world? Interested in learning how your business can market your services or goods to the federal government? Register on line at https://www. eventbrite.com/e/how-to-sell-to-the-federalgovernment-tickets-21790713611 SBA helps to ensure small businesses get fair opportunities to share federal government prime contracts. Topics will include: How to Register, Small Business Certifications, Finding Opportunities, Marketing Your Firm, Federal Supply Schedules, Getting Paid, Tips to Prepare Your Offer, How to Seek Additional Assistance. All training sessions are

Illinois District Office for a virtual workshop providing an overview of the 8(a) Business Development program, eligibility requirements, and program benefits. Also learn how to increase your potential for federal contract opportunities through System for Award Management (SAM) registration, including information that you need for the registration process. SBA presenters will offer addional tips, address FAQs, give directions on where to get further assistance, and answer your other questions. To register for this free webinar, visit https://www.eventbrite. com/e/8a-orientation-sam-registration-tickets-518989961947

Federal Contracting: Woman-Owned Small Business (WOSB) Program Webinar Thursday, October 19, 2023, 9:00 am–10:00 am CDT Online

Main Sponsor(s): US Small Business Administration Contact: https://www.eventbrite.com/e/welcometo-wosb-webinar-tickets-482397041537 Fee: Free; registration required

Welcome to the WOSB webinar series! Are you a woman owner of a small business? The federal government's goal is to award at least five percent of all federal contracting dollars

PUBLIC LEGAL NOTICES

With a database of over 1.6 million businesses, SBE assists agencies with public legal notices

Advertisements

Placed in various Louisiana Business Journal digital publications every month and at www.louisianabusinessjournal.com

Special Follow-Up Services

Custom design and development of services that you need for particular situations such as small business marketing, diversity goal completion, and agency capacity building

Call for more information: 800-800-8534



Advertise in our digital	
LBJ	
<section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header>	weekly or whenever whomever you need to reach among agencies contractors diversity firms
	<u>a-b-l-ti</u>

held via Microsoft Teams Meeting. Participants must ensure Microsoft Teams is functioning.

8(a) Orientation and SAM Registration Webinar Wednesday, October 18, 2023, 9:30 am-10:30 am CDT Online

Main Sponsor(s): US Small Business Administration Contact: SBA Illinois District Office, 312-353-4528, illinois.do@sba.gov

Fee: Free; registration required

Join the Small Business Administration (SBA)

to woman-owned small businesses each year. Join us for training on how to register for SBA's Woman-Owned Small Business (WOSB) program, which helps eligible small businesses to qualify for federal contracting opportunities. The monthly sessions will include an overview of the self-certification process, as well as a discussion of the NAICS codes that qualify as WOSB or EDWOSB. Register for this free webinar at https://www.eventbrite.com/e/welcome-to-wosb-webinar-tickets-482397041537

CERTIFICATION

Small Business Exchange, Inc. is DBE certified by the Louisiana UCP.





1160 Battery Street East, Suite 100 San Francisco, California 94111 sbe@sbeinc.com • www.sbeinc.com Tel 800-800-8534 Fax 415-778-6255 www.louisianabusinessjournal.com

Contact for more information: vvv@sbeinc.com 201 Saint Charles Avenue, Suite 2500 New Orleans, Louisiana 70170

Copyright © 2023 Small Business Exchange, Inc.